

General Information	
Academic subject	Semiotics of Medias
Degree course	
Curriculum	Scienze della Comunicazione
ECTS credits	9
Compulsory attendance	No
Language	Italiano

Subject teacher	Name Surname	Mail address	SSD
	Filippo Silvestri	filippo.silvestri@uniba.it	M-FIL/05

ECTS credits details			
Basic teaching activities	Philosophy and Theory of Languages	M-FIL/05	9

Class schedule	
Period	Second Semester
Year	2019-20
Type of class	Lectures

Time management	
Hours measured	1h=60 min
In-class study hours	60
Out-of-class study hours	0

Academic calendar	
Class begins	09/03/2020
Class ends	31/05/2020

Syllabus	
Prerequisite requirements	General knowledge of some fundamental concepts present in the contemporary history of the philosophy of language.
Expected learning outcomes (according to Dublin Descriptors)	<p>Knowledge and understanding. The preparation of the media semiotics exam involves the study and critical understanding of the three textbooks reported in the program.</p> <p>Applying knowledge and understanding. There is no applied knowledge.</p> <p>Making informed judgements and choices. Reading, understanding, and critical reworking of the three textbooks.</p> <p>Communicating knowledge and understanding. All eventual communicating knowledge will depend upon the specifically disposition to a critical comprehension of the most important subjects debated during the lessons, using the textbooks.</p> <p>Capacities to continue learning. At the end of the course the students are expected to be able to developed some</p>

	critical dispositions to the comprehension of the most important subjects in semiotics.
Contents	The textbooks in program trace some general lines through the latest developments of the contemporary studies in semiotics.
Course program	
Bibliography	<p>-U. Volli, <i>Manuale di Semiotica</i>, Editori Laterza, Roma-Bari, 2018.</p> <p>-G. Marrone, <i>Introduzione alla Semiotica del Testo</i>, Editori Laterza, Roma-Bari, 2011.</p> <p>-C. Marmo, <i>Segni, linguaggi e testi. Semiotica per la comunicazione</i>, Bononia University Press, Bologna, 2015.</p>
Notes	General lines of research in semiotics.
Teaching methods	Lectures
Assessment methods	Final oral or written examinations.
Further information	